



American as Apple
Pie In Your Face!

TOPPS

GPK American as Apple Pie In Your Face Celebrates the history of the USA with 9 All-New Never Done Before Themes!

Featuring 8 More Additional Themes than a regular GPK Release!

- As American as Apple Pie: Parodies of uniquely American things, such as cowboys, BBQ, surfing, muscle cars, rock 'n' roll and more!
- Americana Swept Under the Rug: Aspects of America that we'd rather keep hidden!
- Includes 2016 U.S. Summer Olym-Picks, America's Pastimes and much more!

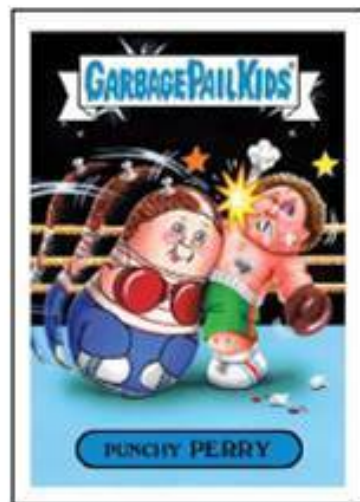
Plus! 88 More Stickers to Collect!



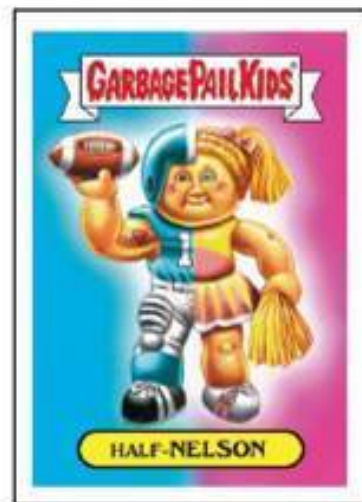
Apple Pie



Swept Under the Rug



U.S. Summer Olym-Picks



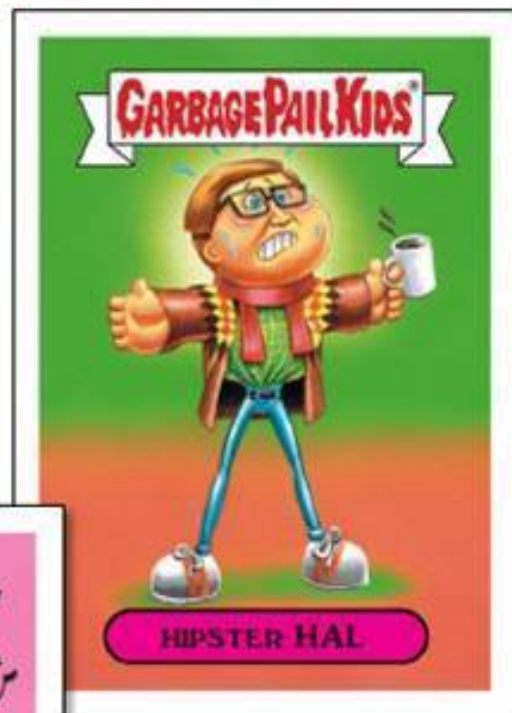
America's Pastimes



Featuring 9 All-New Never Done Before Themes!

9 Subsets within the "Base Set!"

- As American as Apple Pie
- 2016 U.S. Summer Olym-Picks
- America's Pastimes
- Americana Swept Under the Rug
- Americana Devolved
- American Icons
- U.S. Historical Moments
- American Inventors
- 2016 Presidential Candidates



Themed Subsets Celebrate the History of America!

American As Apple Pie (84): Parodies of uniquely American things, such as cowboys and muscle cars!

Americana Swept Under the Rug (18): Aspects of America that we'd rather keep hidden!

2016 U.S. Summer Olym-Picks (18): Classic '80s GPKs return as members of the U.S. team!

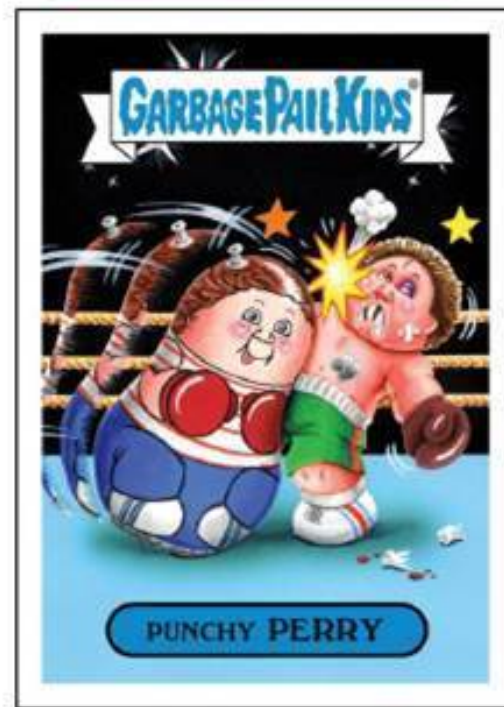
Apple Pie



Swept Under the Rug



Summer Olym-Picks



GARBAGE PAIL KIDS

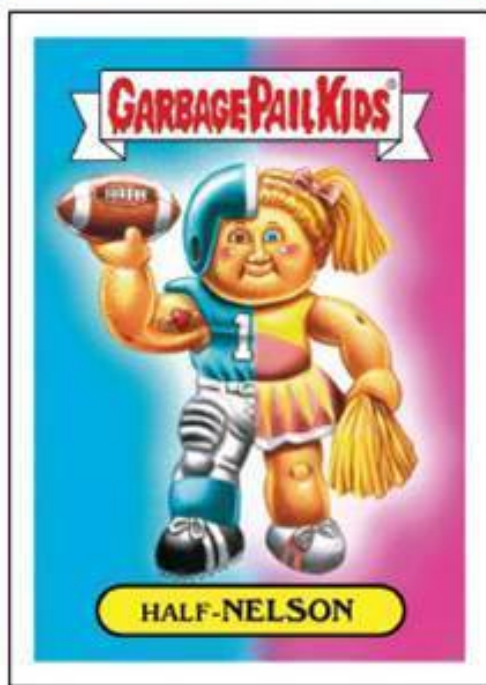
Themed Subsets add depth to the sticker card set

America's Pastimes (18): Parodies of U.S. sports including Baseball, Basketball and Football!

2016 Presidential Candidates (10): Spoofs on the leading Republicans and Democrats!

American Icons (18): Spoofs on some of the most important Americans throughout history!

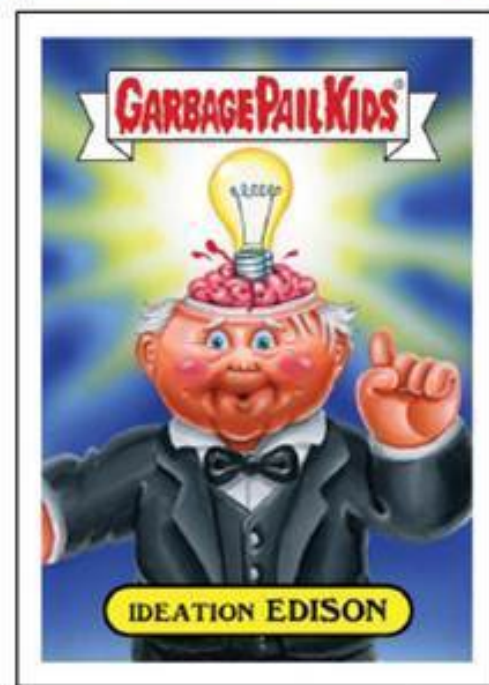
America's Pastimes



Presidential Candidates



American Icons



GARBAGE PAIL KIDS

Themed Subsets add value for the collector

Americana Devolved (18): Modern embarrassing aspects of American culture!

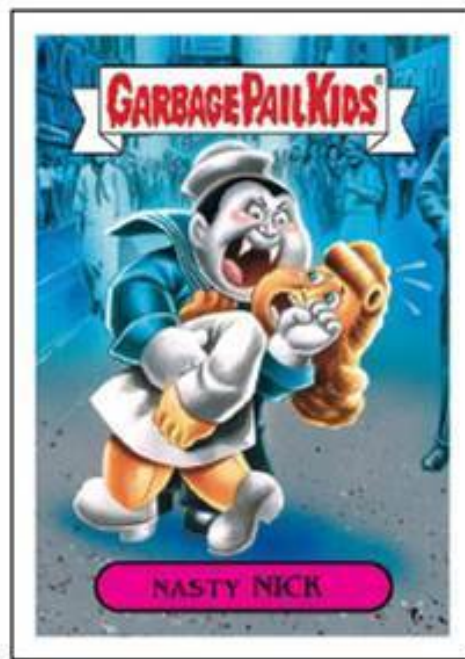
U.S. Historical Moments (18): Spoofs of iconic moments in American history!

American Inventors (18): The inventors of the most important inventions, such as the garbage can, toilet paper and more!

Americana Devolved



Historical Moments



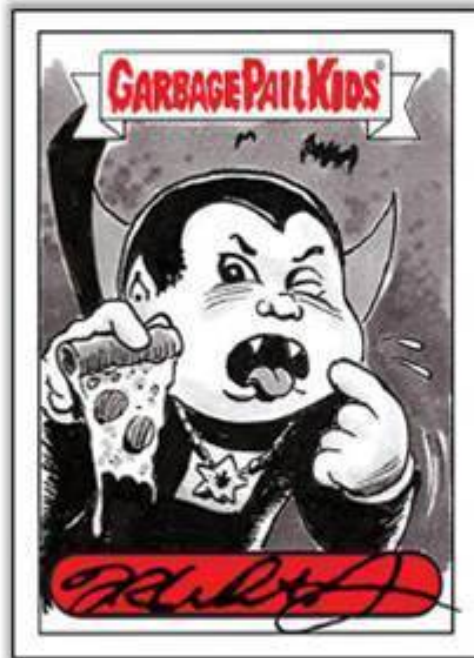
Exciting Hits will Provide a Chase for Collectors!

Sketch Cards: One-of-a-kind illustrations from the GPK artists!

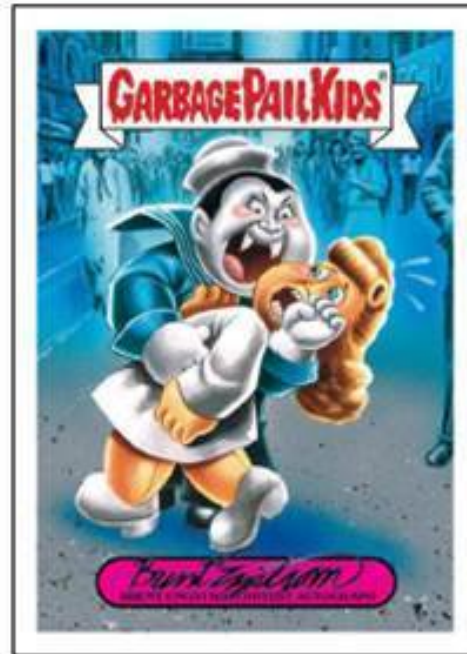
Autographs: From all of the current GPK artists!

Printing Plates: 440 one-of-one printing plates from the base set!

Sketch Cards



Autographs



Printing Plates



GARBAGE PAIL KIDS

Exclusive Content Will Drive Collectors to Retail

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HIT! Loaded Puzzle Sketch Cards (250 total): 4 sketch cards packaged together that create a larger puzzle image! – **VALUE BOX EXCLUSIVE!**

HIT! Panoramic Sketch Cards (100 total): Sketch cards that fold out to the size of two cards! – **JUMBO PACK EXCLUSIVE!**

NEW Classic Patriot Stickers (2 per pack): Reprinting 18 of the most patriotic GPK characters from the '80s in a new red, white and blue design! – **JUMBO PACK EXCLUSIVE!**

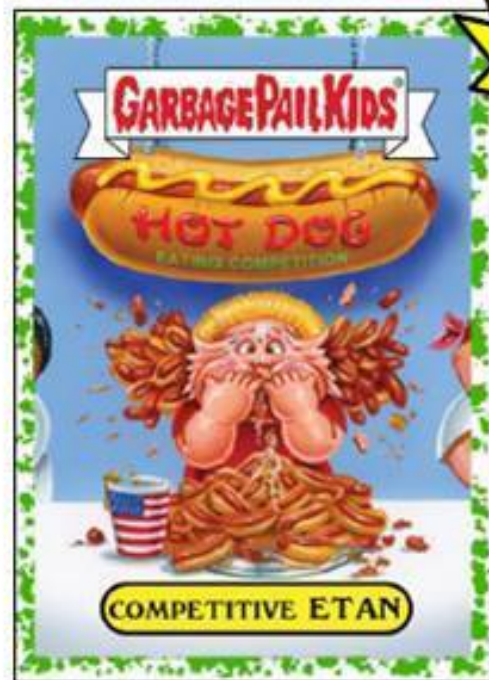
NEW Puke Splatter Parallel (1 per pack): Base splatter parallel in puke green! – **RETAIL EXCLUSIVE!**

Classic Patriot



Jumbo Pack
Exclusive

Puke Parallel



Retail
Exclusive

GARBAGE PAIL KIDS

GPK American as Apple Pie in Your Face! Sticker Cards Product Overview

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GPK Sticker Cards

- **220 Sticker Cards to Collect!**
 - (220) Themed Cards – 110 A/B names
- **NEW! Splatter Parallels Provide Chase for Collectors**
 - Puke (1 per pack) – **RETAIL EXCLUSIVE**
 - Gold Dust (numbered to 50)
- **Exclusive Insert**
 - (18) Classic Patriots (2 per pack) – **JUMBO PACK EXCLUSIVE**
 - (6) Gross Bears (3 per box) – **SENSORMATIC VALUE BOX EXCLUSIVE**
 - (6) Bathroom Buddies (3 per box) – **CHECKPOINT VALUE BOX EXCLUSIVE**
- **Exciting Rare Hits Add Value**
 - Sketch Cards – **RETAIL EXCLUSIVE**
 - Panoramic Sketch Cards – **JUMBO PACK EXCLUSIVE**
 - Loaded Puzzle Sketch Cards – **VALUE BOX EXCLUSIVE**
 - Autographs
 - Printing Plates





Product Content: RETAIL CHANNEL

- First Ship: 1/7/16
- In Store: 1/20/16

Product Mix

SKU	SRP
Single Pack (10 Cards)	\$2.49
Gravity Feed (36 Packs)	\$2.49
Jumbo Pack (22 Cards Incl. 2 Exclusive Stickers)	\$4.99
Value Box (4 Single Packs +3 Exclusive Stickers)	\$9.99

Parallels

Parallel	Insert Rate/ QTY
Puke	1 per pack Retail Only!
Gold Dust	50 per subject

Exclusive Inserts

Insert	Insert Rate	
Classic Patriots (18 subjects)	2 per pack	Jumbo Only!
Gross Bears (6 subjects)	3 per box	SE Value Box Only
Bathroom Buddies (6 subjects)	3 per box	EA Value Box Only

Hits

Hit	Insert Rate / QTY	
Sketch Cards	2,000 total	Retail Only!
Autographs (110 subjects)	25 per subject	
Printing Plates (440 subjects)	1/1	
Panoramic Sketch Cards	100 total	Jumbo Only!
Loaded Puzzle Sketch Cards	250 total	Value Box Only!

